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competition under 28 U.S.C. § 1338 (b) and 1367. Venue is proper under 28 U.S.C. § 1391 b & c, as the defendants reside in this judicial district, have committed the acts complained of in this judicial district and/or have directed injurious acts at Innova in this judicial district.

Parties

- Innova is a Nevada corporation having its principal place of business in this 2. judicial district, in Fountain Valley, California.
- Innova is informed and believes and thereon alleges that Defendant Mac Tools, Inc. ("Mac Tools") is a corporation organized and existing under the laws of the State of Ohio, having a principal place of business at 505 N. Cleveland Avenue, Suite 200, Westerville, Ohio 43082.
- Innova is informed and believes that Defendant Mac Tools is owned by a company known as Stanley Tools, which has merged with Black & Decker, Inc., now known as Stanley Black & Decker, Inc.
- 5. Innova is informed and believes and thereon alleges that Defendant Mac Tools. has made sales of automotive diagnostic equipment, including but not limited to the Mac Tools model ET6830, ET1205AN and the ET1505AN scan tools into California, including this judicial district.
- Innova is unaware of the true names and capacities, whether individual, corporate or otherwise, of the defendants sued herein as DOES 1 through 10, and therefore sues these defendants by such fictional names. Innova will amend this Complaint to state the true names and capacities of such fictitiously named defendants when ascertained. Innova is informed and believes, and thereon alleges, that each of such fictitiously named defendants is in some manner connected with and/or participated in the matters alleged herein and is liable to Innova therefore. In this pleading, any reference to "Defendant," "Defendants," or "Mac Tools" shall be deemed a reference to include each of the Does 1-10.
- Innova is informed and believes, and thereon alleges, that each of the Defendants 7.

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committed tortuous acts, as alleged more fully below, with the intent to injure Innova

- Innova manufactures and sells automotive diagnostic products, among other 8. products. Innova markets its products locally, nationally, and internationally to a wide variety of businesses. Innova has invested substantial effort and incurred significant expense in designing, marketing and promoting its products. Automotive diagnostic products marketed by Innova include the Innova model 3130 and 3160 scan tools.
- 9. Defendant Mac Tools sells automotive diagnostic products, including scan tools that compete with the Innova model 3130 and 3160 scan tools.
- Attached as Exhibit 1 is a copy of promotional materials identified as "Mac 10. Tools Diagnostic 2011" (hereinafter the "Mac Tools promotional materials").
- On information and belief, the Mac Tools promotional materials were prepared by or for Defendant Mac Tools.
- 12. The Mac Tools promotional materials include product comparison charts which compare diagnostic products marketed by Mac Tools to diagnostic products marketed by Innova and others.
- The product comparison charts include representations respecting the features of Innova diagnostic products, including the Innova model 3130 and 3160 scan tools.
- The representations respecting features of the Innova model 3130 and 3160 products, contained in the product comparison charts, include representations that are literally false.
- The product comparison charts, contained in the Mac Tools promotional 15. materials, include representations respecting the Innova model 3130 and 3160 scan tools that are misleading.
 - The Mac Tools promotional materials have been publicly distributed by Mac Tools in commerce in the United States and in this judicial district.
 - The Mac Tools promotional materials have been sent by email to persons 17.

unaffiliated with Mac Tools.

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75 ENTERPRISE, SUITE 250

- 2 18. On information and belief the Mac Tools promotional materials have been sent to
- existing or potential customers of automotive scan tools. 3
- 19. On information and belief the existing or potential customers of automotive scan 4
- tools that have received the Mac Tools promotional materials include existing or 5
- potential customers of scan tools marketed by Innova. 6
- The false and misleading statements contained in the Mac Tools promotional
- materials include injurious statements concerning products of Innova. 8
- 9 21. On or about April 11, 2011, counsel for Innova advised Mac Tools that the Mac
 - Tools promotional materials included false and misleading statements regarding the
 - products of Innova and others. A copy of that correspondence is submitted herewith as
 - Exhibit 2.
 - On or about April 27, 2011, counsel for Stanley Black & Decker, Inc. / Mac
 - Tools responded to Innova's correspondence concerning the Mac Tools promotional
 - material. A copy of that responsive correspondence is submitted herewith as Exhibit 3.
 - In the correspondence of April 27, 2011, counsel for Stanley Black & Decker, 23.
 - Inc. / Mac Tools falsely represented that the Mac Tools promotional materials were
- "never distributed", when in fact the Mac Tools promotional materials were 18
- intentionally distributed by email to persons outside of Mac Tools, including but not 19
- limited to David Rich, an employee of Innova. 20
- Hardbarger 24. of email transmittal from Lee 21 copy an
- (LHardbarger@stanleyworks.com) to David Rich, dated March 17, 2011, to which the 22
- Mac Tools promotional materials were attached, is submitted herewith as Exhibit 4. 23
- On information and belief, Mr. Hardbarger is an employee of Stanley Black and 24
- 25 Decker, Inc. or Mac Tools.
- A copy of correspondence from Innova's counsel to counsel for Stanley Black & 26
- Decker, Inc. / Mac Tools dated April 29, 2011, is attached hereto as Exhibit 5. That 27
- correspondence requests a copy of amended Mac Tools promotional materials, and 28

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- identification of individuals to whom the Mac Tools promotional materials had been distributed.
- 3 26. Α of email transmittal from copy an Charles Upton
- (CUpton@stanleyworks.com) to David Rich, dated April 29, 2011, is attached hereto as 4
- Exhibit 6. Attached to the email of Exhibit 6 is the same Mac Tools promotional 5
- 6 material previously provided in Exhibits 1, 2 and 4. On information and belief, Mr.
- 7 Upton is employed by Stanley Black & Decker, Inc., Mac Tools, or an affiliate thereof.
 - Α of email 27. transmittal from copy an Gregory Schick (Gregory.Schick@sbdinc.com) David Rich's email to home account (MAR.DSR2@YAHOO.COM) dated July 6, 2011 is attached hereto as Exhibit 7. Attached to the email of Exhibit 6 is the same Mac Tools promotional materials previously provided in Exhibits 1, 2, 4 and 6. On information and belief, Mr. Schick is
 - 28. On information and belief, the Mac Tools promotional materials of Exhibit 1 were also distributed by Stanley Black and Decker, Inc., Mac Tools, or an affiliate thereof, at the 2011Mac Tools Dealer Show held at Las Vegas, Nevada in February, 2011.
 - 29. To date, Mac Tools has failed to provide Innova with an identification of any individuals to whom the Mac Tools promotional materials were distributed. As a result, Innova is unable to take any steps to correct any misimpressions that the Mac Tools promotional materials may have caused regarding the products of Innova.

First Cause Of Action

(False Advertising in Violation of the Lanham Act)

This is a claim for false advertising under 15 U.S.C. § 1125(a). 30.

employed by Stanley Black and Decker, Inc., or Mac Tools.

- Innova repeats and re-alleges the allegations in paragraphs 1 through 29 as set 25 31. 26 forth fully herein.
- The content of the Mac Tools promotional materials, Defendant Mac Tools, 27 32. falsely represents and advertises the nature, characteristics, qualities and/or features of 28

and 3160 scan tools.

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- Innova scan tools in interstate commerce.
- The product comparison sheets included in the Mac Tools promotional materials 33. misrepresents the nature, characteristics, qualities and/or features of Innova model 3130
- The publication of false and misleading descriptions and representations of fact 34. concerning Innova scan tools in the Mac Tool promotional is likely to deceive
- consumers, and influence purchasing decisions in the marketplace.
- On information and belief, as a direct and proximate result of Mac Tools' false 35. and misleading advertising, sales of scan tools have been diverted from Innova to Mac
- Tools and the goodwill which Innova enjoys with the purchasing public has been
- Mac Tools' conduct constitutes a false advertising in violation of Section 43(a) of 36. the Lahnam Act (15 U.S.C. §1125(a)).
- Mac Tools' conduct in engaging in such false advertising has been willful, with 37. intent to injure the business of Innova.
- As a direct and proximate result of Mac Tools' false advertising, Innova has been 38. injured and will continue to suffer irreparable injury to its business and reputation unless Mac Tools is restrained by this Court from further engaging in such conduct.
- By the aforesaid acts of false advertising, Mac Tools has made profits to which it 39. is not lawfully entitled.
- Innova has no adequate remedy at law, and is entitled to injunctive relief 40. pursuant to 15 U.S. C. §1116(d).
- As remedies for the aforesaid acts of false advertising, Innova is entitled to 41. recover its actual damages and Mac Tools' profits pursuant to 15 U.S.C. §1117(a);
- treble damages pursuant to 15 U.S.C. §1117(a); and attorneys' fees and costs pursuant 25
- to 15 U.S.C. §1117(a). 26

Second Cause Of Action

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(Statutory Unfair Competition Under California Law)

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- 3 42. This is a claim for statutory unfair competition under Cal. Bus. & Prof. Code § 17200.
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- The allegations of paragraphs 1-41 are incorporated herein by reference. 43.
- 6 7
- 44. The conduct of Defendant Mac Tools in publishing literally false and misleading statements concerning the Innova scan tools constitutes unfair, unlawful and/or unjust conduct
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- 9 45. The aforementioned conduct of Mac Tools constitutes unfair competition in 10 violation of Cal. Bus. & Prof. Code § 17200.
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- By the aforesaid acts of unfair competition Innova has been irreparably injured as 46. a result of such unfair competition, and such irreparable injury will continue unless and until Mac Tools' conduct is enjoined by this Court.

(949) 855-6371 12 13

Requested Relief

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WHEREFORE, Innova prays that this court adjudge and declare:

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That this court has jurisdiction over the parties and the subject matter of this 1. action.

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That Defendant Mac Tools, Inc. and Does 1-10 be adjudged to have willfully 2. violated 15 U.S.C. § 1125(a) by making false and/or misleading representations in advertising.

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That Defendant Mac Tools, Inc. and Does 1-10 be adjudged to have committed 3. unfair competition in violation of Cal. Bus. & Prof. Code § 17200.

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That Defendant Mac Tools, Inc. and Does 1-10, their respective employees, 4. agents, officers, directors, shareholders, principals, partners, predecessors, successors, assigns, representatives, affiliates and subsidiaries, and all others acting in concert or participation with them who receive actual notice thereof, be preliminarily and

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Further engaging in false advertising by distributing or publishing the a.

permanently enjoined from:

STETINA BRUNDA GARRED & BRUCKER

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Mac Tools promotional materials or any other materials containing false or misleading representations regarding any Innova scan tools:

- Unfairly competing with Innova through the use of false and/or b. misleading statements regarding Innova scan tools, including distributing any false and/or misleading portions of the product comparison sheet;
- ¢. Urging others to distribute any false or misleading information regarding Innova scan tools, including further distribution of the Mac Tools promotional materials and the statements therein regarding Innova scan tools;
- That Defendant Mac Tools, Inc. and Does 1-10 be ordered to identify d. and contact each person that was sent any version of the Mac Tools promotional materials or other document and retrieve and destroy all such materials.
- 6. That Defendant Mac Tools, Inc. and Does 1-10 be ordered to distribute corrective advertising to all persons that accessed, received or otherwise were exposed to the false and misleading representations, the corrective advertising being prepared by Innova:
- 7. That Defendant Mac Tools, Inc. and Does 1-10 be directed to file with this Court and serve on Innova within thirty (30) days after the service of the injunction, a report in writing, under oath, setting forth in detail the manner and form in which each Defendant has complied with the injunction.
- 8. That Defendant Mac Tools, Inc. and Does 1-10 be required to account to Innova for any and all profits arising from their false and misleading representations;
- 9. That Innova be awarded damages to compensate for the wrongful actions of Defendant Mac Tools and to remove any unjust enrichment Mac Tools arising from false and misleading representations, and that such damages and unjust enrichment be trebled as permitted by law.
- 10. That Defendant Mac Tools, Inc. and Does 1-10 pay Innova's attorney's fees and the costs and expenses of this action.

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11.	That such other and further relief be granted as the Court may deem just and
proper.	

Dated: 154, 26, 2011

STETINA BRUNDA GARRED & BRUCKER

By:

Bruce B. Brunda Lowell Anderson Attorneys for Plaintiff Innova Electronics Corp.

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ALISO VIEJO, CALIFORNIA 92656 ONE: (949) 855-1246; FACSIMILE: (949) 855-6371

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DEMAND FOR JURY TRIAL

Plaintiff, Innova Electronics Corp. hereby demands a jury trial in this action.

Dated: Voly 26,2011

STETINA BRUNDA GARRED & BRUCKER

By:

Bruce B. Brunda Lowell Anderson Attorneys for Plaintiff Innova Electronics Corp.

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UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Gary A. Feess and the assigned discovery Magistrate Judge is Stephen J. Hillman.

The case number on all documents filed with the Court should read as follows:

CV11-6232 GAF (SHx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

A	all discovery related motions	shou	ald be noticed on the calendar	of th	e Magistrate Judge
==	=======================================	===	NOTICE TO COUNSEL	==	======
	ppy of this notice must be served w , a copy of this notice must be ser		e summons and complaint on all det n all plaintiffs).	endai	nts (if a removal action is
Sub	sequent documents must be filed	at the	following location:		
[X]	Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012		Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516	П	Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501
Failu	ire to file at the proper location will resi	ult in y	our documents being returned to you.		

Bruce B. Brunda (SBN 108,898) Lowell Anderson (SBN 105323) STETINA BRUNDA GARRED & BRUCKER 75 Enterprise, Suite 250 Aliso Viejo, California 92656 Tel: (949) 855-1246 / litigate@stetinalaw.com

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

CENTRAL DISTRICT OF CALIFORNIA			
INNOVA ELECTRONICS CORP., a Nevada corporation PLAINTIFF(S) v.	CASE NUMBER CV11-06232 GAF (SHx)		
MAC TOOLS, INC., an Ohio corporation, and DOES 1-10, inclusive DEFENDANT(S).	SUMMONS		
TO: DEFENDANT(S):			
must serve on the plaintiff an answer to the attached \(\mathbb{G} \) counterclaim \(\mathbb{C} \) cross-claim or a motion under Rule 1 or motion must be served on the plaintiff's attorney, \(\mathbb{Br}_{i} \)	2 of the Federal Rules of Civil Procedure. The answer uce B. Brunda/Lowell Anderson, whose address is If you fail to do so,		
JUL 28 2011 Dated:	Clerk, U.S. District Court AMY DEAVILAGE By: Deputy Clerk (Seal of the Court)		

[Use 60 days if the defendant is the United States or a United States agency, or is an officer or employee of the United States. Allowed 60 days by Rule 12(a)(3)].

CV-01A (12/07) SUMMONS

	ev-06232-GAFSH united states distr		EMTRAL DISTRICT	Page 13 of CALIFORNIA	14 Page ID
I (a) PLAINTIFFS (Check box INNOVA ELECTRONIC a Nevada corporation	if you are representing yourself [] S CORP.,		DEFENDANTS MAC TOOLS, INC., an O	Thio corporation, and DOES	5 1-10, inclusive
yourself, provide same.) Bruce B. Brunda (SBN 108 STETINA BRUNDA GAR	dress and Telephone Number. If yo 8,898) / Lowell Anderson (SBN 10- 18ED & BRUCKER 11so Viejo, CA 92656 / 949-855-1	5323)	Attorneys (If Known)		
II. BASIS OF JURISDICTION	(Place an X in one box only.)		NSHIP OF PRINCIPAL PAR' X in one box for plaintiff and c		s Only
☐ 1 U.S. Government Plaintiff	■ 3 Federal Question (U.S. Government Not a Party)	Citizen of Thi		F DEF 1 Incorporated or I of Business in the	
☐ 2 U.S. Government Defendant	☐ 4 Diversity (Indicate Citizen of Parties in Item III)	nship Citizen of And	other State 2	☐ 2 Incorporated and of Business in A	i Principal Place □ 5 □ 5 nother State
		Citizen or Sub	ject of a Foreign Country 🗆 3	☐ 3 Foreign Nation	□6 □6
IV. ORIGIN (Place an X in one 1 Original 2 Remove Proceeding State Co	d from □3 Remanded from □	4 Reinstated or Reopened	5 Transferred from another dia	Dist	
V. REQUESTED IN COMPLA	AINT: JURY DEMAND: 12 Ye	s 🗆 No (Check 'Y	es' only if demanded in complain	int.)	
CLASS ACTION under F.R.C.	P. 23: □ Yes 👿 No	6	MONEY DEMANDED IN C	COMPLAINT: \$ Proof at	Trial
	the U.S. Civil Statute under which				
	er 15 U.S.C. § 1125(a) exists under	r 15 U.S.C. § 1338(a), Unfair competition under 28 t	U.S.C. § 1338 (b) and 1367	
VII. NATURE OF SUIT (Place	an X in one box only.)			1	TABOR 1
□ 430 Banks and Banking □ 450 Commerce/ICC Rates/etc. □ 460 Deportation □ 470 Racketeer Influenced and Corrupt Organizations □ 480 Consumer Credit □ 490 Cable/Sat TV □ 810 Selective Service □ 850 Securities/Commodities/ Exchange □ 875 Customer Challenge 12 USC 3410	□ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of Overpayment & Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loan (Excl. Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits	□ 310 Airplane □ 315 Airplane Prod Liability □ 320 Assault, Libel Slander □ 330 Fed. Employe Liability □ 340 Marine □ 345 Marine Produ Liability □ 350 Motor Vehicle □ 355 Motor Vehicle □ 750 Product Liabi □ 360 Other Persona Injury □ 362 Personal Injury	& 371 Truth in Lending 380 Other Personal Property Damage Product Liability Ct 422 Appeal 28 USC 158 423 Withdrawal 28 USC 157 CIVIL RIGHTS 441 Voting y- 442 Employment	☐ 530 General ☐ 535 Death Penalty ☐ 540 Mandamus/ Other ☐ 550 Civil Rights ☐ 555 Prison Condition FORFETURE/ FINALTY ☐ 610 Agriculture ☐ 620 Other Food & Drug ☐ 625 Drug Related	☐ 791 Empl. Ret. Inc.
□ 891 Agricultural Act □ 892 Economic Stabilization Act □ 893 Environmental Matters □ 894 Energy Allocation Act □ 895 Freedom of Info. Act □ 900 Appeal of Fee Determination Under Equal Access to Justice	Liability 196 Franchise 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property	Med Malpraci 365 Personal Injur Product Liabi 368 Asbestos Pers Injury Produc Liability Maliforal Color 462 Naturalization Application 463 Habeas Corpt Alien Detaine 465 Other Immigr Actions	mmodations 444 Welfare 445 American with Disabilities - Employment American with Disabilities - Other 440 Other Civil Rights	Seizure of Property 21 USC 881 630 Liquor Laws 640 R.R. & Truck 650 Airline Regs 660 Occupational Safety /Health 690 Other	
	Case Number:		132 GAF (SHx)	MATION REQUESTED	BELOW.

V-06232-GAF-SH Document 1 Filed 07/28/11 Page 14 of 14 Page ID UNITED STATES DISTRICT COURT DESTRICT OF CALIFORNIA CIVIL COVER SHEET Case 2:11-cv-06232-GAF-SH

If yes, list case number(s):	Has this action been p	previously filed in this court and dismissed, remanded or closed? ▼No □ Yes
VIII(b). RELATED CASES: H If yes, list case number(s):	lave any cases been p	previously filed in this court that are related to the present case? Ve No Yes
Civil cases are deemed related it	f a previously filed c	ase and the present case:
		me or closely related transactions, happenings, or events; or
		ation of the same or substantially related or similar questions of law and fact; or
	C. For other reasons	would entail substantial duplication of labor if heard by different judges; or
		patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.
		·
		ation, use an additional sheet if necessary.)
(a) List the County in this Distriction Check here if the government	ct; California County t, its agencies or emp	outside of this District; State if other than California; or Foreign Country, in which EACH named plaintiff resides. loyees is a named plaintiff. If this box is checked, go to item (b).
County in this District:*		California County outside of this District; State, if other than California; or Foreign Country
Los Angeles County		
(b) List the County in this District	et; California County	outside of this District; State if other than California; or Foreign Country, in which EACH named defendant resides.
Check here if the government	t, its agencies or empl	loyees is a named defendant. If this box is checked, go to item (c).
County in this District;*		California County outside of this District; State, if other than California; or Foreign Country
		MAC TOOLS, INC., Ohio
(c) List the County in this District Note: In land condemnation	t; California County cases, use the locati	outside of this District; State if other than California; or Foreign Country, in which EACH claim arose. ion of the tract of land involved.
County in this District:*		California County outside of this District; State, if other than California; or Foreign Country
Los Angeles County and throu	ghout the United S	itates
* Los Angeles, Orange, San Bern Note: In land condemnation cases,	ardino, Riverside, V	Ventura, Santa Barbara, or San Luis Obispo Counties te tract of land involved
X. SIGNATURE OF ATTORNEY		Date Joly 27, 2011
or other papers as required by but is used by the Clerk of the	law. This form, appro Court for the purpose	Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings oved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed to of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)
Key to Statistical codes relating to	Social Security Cases	K.
Nature of Suit Code	e Abbreviation	Substantive Statement of Cause of Action
861	НІА	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))